

PRIVACY POLICY

Business name: SERVICE PROVIDER s.r.o.
Registered office: Dolní Jirčany reg.no. 247, 252 44 Psáry
Identification number: 10866116
File number: C 349804 kept at Municipal Court in Prague

I. Introductory Provisions

The data controller within the meaning of Article 4(7) of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter referred to as "GDPR") is SERVICE PROVIDER s.r.o. (hereinafter referred to as the "Controller").

Contact details of the Controller: Email: jakub@projectstudio.cz or phone: +420 775 410 987

Personal data shall mean any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, identification number, location data, network identifier, or to one or more specific elements of the physical, physiological, genetic, mental, economic, cultural, or social identity of that natural person.

Personal data include, in particular, name and surname, email (login), phone number, billing address, delivery address, bank account number for refunds, photographs, IP address, and Cookies.

The Controller, as the data controller, hereby informs the Client about the manner and scope of processing personal data, including the Client's rights related to the processing of personal data.

The Client is a natural person who submits an order to the Controller or provides personal data in writing or electronically.

The Controller has not appointed a Data Protection Officer.

The Controller processes personal data provided by the Client and/or personal data obtained by the Controller in connection with the fulfillment of the Client's order.

The Controller processes identification and contact data and other data necessary for the performance of the contract.

II. Legal Basis and Purpose of Personal Data Processing

The legal basis for processing personal data is:

- Performance of a contract between the Client and the Controller pursuant to Article 6(1)(b) GDPR;
- Legitimate interest of the Controller in direct marketing (in particular sending commercial communications and newsletters) pursuant to Article 6(1)(f) GDPR;
- Consent of the Client to processing for the purpose of direct marketing (in particular sending commercial communications and newsletters) pursuant to Article 6(1)(a) GDPR in conjunction with Section 7(2) of Act No. 480/2004 Coll., on Certain Information Society Services, if no goods or services have been ordered.

The purposes of processing personal data are:

- Processing and fulfillment of the Client's order and the exercise of rights and obligations arising from the contractual relationship between the Client and the Controller. For order processing, personal data necessary for successful order fulfillment (name, address, contact) are required; providing personal data is a necessary prerequisite for entering into and performing the contract, and without providing personal data, the contract cannot be concluded or performed by the Controller.
- Sending commercial communications and conducting other marketing activities.

The Controller does not perform automatic individual decision-making within the meaning of Article 22 GDPR.

III. Data Retention Period

The Controller shall retain personal data for the period necessary to exercise rights and obligations arising from the contractual relationship between the Client and the Controller and in accordance with European Union and Czech legislation. Upon expiration of the retention period, the Controller shall delete the personal data.

IV. Recipients of Personal Data (Controller's Subcontractors)

Recipients of personal data include persons:

- Involved in the delivery of goods/services or payment processing under the contract;
- Providing services for the operation of the web interface;
- Providing marketing services.

The Controller does not intend to transfer personal data to a third country (outside the EU) or to an international organization.

V. Your Rights

Under GDPR, you have:

- The right of access to your personal data pursuant to Article 15 GDPR;
- The right to rectify personal data pursuant to Article 16 GDPR or to restrict processing pursuant to Article 18 GDPR;
- The right to erasure of personal data pursuant to Article 17 GDPR;
- The right to object to processing pursuant to Article 21 GDPR;
- The right to data portability pursuant to Article 20 GDPR;
- The right to withdraw consent to processing in writing or electronically to the address or email of the Controller stated in Section I of this Policy.

The Client also has the right to lodge a complaint with the Office for Personal Data Protection if they believe their personal data protection rights have been violated.

VI. Personal Data Security Measures

The Controller declares that all appropriate technical and organizational measures have been taken to secure personal data.

The Controller has implemented technical measures to protect data storage systems and personal data in paper form.

The Controller declares that personal data are accessible only to persons authorized by the Controller.

VII. Final Provisions

By submitting an order, the Client confirms that they have read and accept the terms of this Privacy Policy in full.

The Controller reserves the right to amend these terms. The new version of the Privacy Policy will be published on the Controller's website and sent by email to the Client's email address provided to the Controller.

All legal relations arising in connection with the processing of personal data are governed by the laws of the Czech Republic, regardless of where access to the data was realized. Disputes related to privacy protection between the Client and the Controller shall be subject to the jurisdiction of Czech courts.

Clients who provide personal data for the purpose of entering into a contract with the Controller or give consent to personal data processing do so voluntarily, on their own behalf, and the Controller does not control their actions.

In Tábor, on August 1, 2025

